

SALINE AREA SENIOR COUNCIL, INC.
Board of Directors Meeting Minutes
Monday, October 14, 2019

The Saline Area Senior Council Board of Directors meeting was called to order by Lucy Crossey at 9:05 AM.

Roll Call: President, Lucy Crossey; Vice President, Jim Low; Treasurer, Bill Nicholls; Secretary, Judy Slater; Director, Nancy Cowan; Mayor, Brian Marl; Community Education Director, Brian Puffer.

Excused Absence: Member-at-Large, Michele Hall

Minutes of Previous Meeting: Approved and accepted as amended for a spelling error.

Treasurer's Report: We continue our yearly pattern of having a surplus most of the year, collecting membership dues and fees usually through May, until payments for services and class instructors occur. The final annual reconciliation usually occurs in mid-October once we get the CARES final report from SAS.

Director's Report:

The Helen McCalla grant submission was completed in September. Results will be announced in early December. Our grant application is for \$18,000 to modify the pool table room into two separate rooms; move the library into one of those two new spaces; and create a fitness room in the existing library. Grants are usually partially rewarded.

The 3rd Annual Senior Health Fair was held Friday, October 4th, with approximately 175 visitors. 115 flu shots were administered. There were 33 vendors, and the revenue was \$2,200. Feedback was that it helps seniors to have all resources in one place for them to review and consider meeting their needs.

The first Bag and Jewelry Sale was held October 11 and 12. We netted \$2,500; the donated gold was sold to a dealer for cash. We may try to host the event again in the spring, perhaps the same day as the Spring Craft Show. Perhaps we may increase the advertising locations to increase awareness of the event. Donations of items to the sale were large; volunteers spent the year pricing and bagging items in preparation for sale days. Kudos to Megan for organizing and managing the event and to all the volunteers who helped with pricing, setting up, and participating in supervision of the sales tables during the event.

Judy gave feedback from comments she received: there was confusion about having two raffles, one for the purses and one for the 50-50 raffle; and paying an entry fee into the sale was questioned.

The Mystery Trip has 28 people registered. The event is this Friday. We are going west this year.

The RecDesk software is up and running; members can now use credit cards and pay a 3 fee (credit card numbers are locked away and secure from our access); online registration is in final set-up. Membership renewals and signups still must happen at the front desk; we are working to introduce a login piece in the software.

Chelsea Senior Center Director, Bill O'Reilly, has formally invited our Board to their next meeting, Thursday, November 14, at 8:30 AM. We intend to listen and then tour the site after.

The Nov / Dec newsletter is being mailed this week.

Nancy distributed some information regarding statistics on Meals on Wheels and congregate meals. Brian Marl wondered why Chelsea and Dexter senior centers have successful hot meal programs. Nancy reported that there seems to be a correlation between the larger MOW programs and congregate meal programs. Our MOW program is quite small. In addition, we have programming currently in our Great Room every day during lunch.

President Comments:

Lucy has invited Saline City Council candidates to our General Membership Meeting on Wednesday, October 16 to introduce themselves. She noted that our center is a hub for keeping the community informed.

Fundraising research was done by Lucy with the Foundation for Saline Area Schools (FSAS). Annherst Kreitz, Executive Director of FSAS, described the foundation as a 501 (c) (3) non-profit organization with a 15 member voting board and 6 additional non-voting members. The Foundation accepts donations, holds fund-raisers, and appears at various public events to advertise.

Lucy commented that SASC is a 501 (c) (3), can get money from members, can do fundraising, has a board, but does not advertise at public events.

Fundraising research of the Friends of the Library will be done by Judy. She is contacting Linda TerHaar.

Brian Marl commented that the Celtic Festival in Saline formed a 501 (c) (3) with its own board in order to separate itself from the City of Saline who was paying the difference for the deficit on the festival. There is value in having its own board of directors to govern the festival, and its revenues are beginning to accumulate a secure financial future so that the City does not have to underwrite the shortfall.

Lucy and Nancy suggested we consider having corporate sponsors for rooms and the SASC in general. A packet and levels would need to be developed.

Norma Smith, SASC member, suggested from her own board experience that fundraising projects be labeled with what the money is for rather than just asking for a give.

Brian Marl suggested that we consider saying what benefits a donor will receive.

Nancy suggested that there could be award/donation levels.

50-50 Raffle: we have collected more than \$1,100 to date.

Old Business:

Judy described the “Buck Bucket” concept, having a donation bucket at all “free” events. The Board accepted the concept; Nancy and staff will discuss how to implement it. Member, Norma Smith suggested asking art class participants to decorate the buckets, thus participating in the activity and making it represent a group effort. Lucy suggested describing the concept to the General Membership when plans are confirmed.

Comments:

Norma Smith suggested that inviting the Saline City Council candidates come to our General Membership Meeting at this late date might be too late since folks may already have made decisions. Judy commented that she knew of some who did not even know how to find out about the candidates. Lucy replied that the idea to invite them to the General Meeting just recently occurred to her, and that next time, we could plan ahead.

Community Education Director:

Brian Puffer announced that there will be no school this Friday, October 18, for Fall Break.

VIP tickets for the November 9 Craft Fair are at the front desk for seniors to pick up. Nancy commented that SASC will have an area in our Great Room space near concessions at the Craft Fair, including a table to sell 50-50 Raffle tickets.

The Craft Fair will sell food in the SASC great room prepared by Community Schools.

Suggestion Box:

\$.50 and a note: “Please keep the Board minutes up to date on the SASC website and post the FAQ portion.”

Meeting was adjourned at 9:50 AM.

Submitted by Secretary, Judy Slater